

Unlocking Success with the **Kettering Navigator**

Looking to bring your Australia-based tech firm to the U.S.? The **Kettering Navigator** helps you plot out your course – and provides you with the strategic empowerment to follow it to international success – **with five buildable modules**:



Strategic Planning

The Kettering Navigator empowers you with a **strategic roadmap**, ensuring every move aligns with your global business goals.



Market Outreach

Leverage market intelligence to break down barriers and **optimize your approach** to your new target audience.



Reputation Building

Reputation is key in international markets. The Reputation Game Plan module helps you **establish a sterling brand image** that resonates with diverse audiences.



Revenue Engines

Explore the Revenue Engines module, where you harness the tools and tactics that **drive financial success** in international markets.



Revenue Generators

Once your engines are running, it's time to master the Revenue Generators module, **streamlining the deal-closing process** for maximum efficiency and profitability.

At **Kettering International**, we partner with companies to craft an evidence-based approach to success in new markets.



Kettering
International

Reach out today to see how the Kettering Navigator can unlock your potential for international expansion!



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